



TOWN OF DURHAM
8 NEWMARKET ROAD
DURHAM, NH 03824
Tel: 603-868-5571
Fax: 603-868-1858
www.ci.durham.nh.us

RESOLUTION #2025-20 OF DURHAM, NEW HAMPSHIRE

PROCLAIMING SATURDAY, NOVEMBER 29, 2025, AS "SMALL BUSINESS SATURDAY" IN DURHAM, NH

WHEREAS, the Town of Durham celebrates its local, small businesses and the contributions they make to the local economy and community; and

WHEREAS, according to the United States Small Business Administration, there are 145,314 small businesses in New Hampshire, which represents 99% of all New Hampshire businesses; and

WHEREAS, according to the United States Small Business Administration, small businesses in New Hampshire contributed to a net increase of 6,023 jobs in 2024; and

WHEREAS, according to the United States Small Business Administration, small businesses account for 50.3% of New Hampshire employment; and

WHEREAS, a 2024 American Express survey reported that 75% of consumers agree that small businesses are essential to their community and 64% of consumers say they shop small because a portion of their purchase directly impacts the community; and

WHEREAS, the Town of Durham supports its local businesses that create jobs, boost local economy, and preserve communities; and

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday,

NOW, THEREFORE BE IT RESOLVED by the Durham Town Council, the governing and legislative body of the Town of Durham, New Hampshire, does hereby approve **Resolution #2025-20** proclaiming **Saturday, November 29, 2025**, as **"Small Business Saturday"** and urges the residents of the community to support small businesses and merchants in Durham on Small Business Saturday and throughout the year.

PASSED AND ADOPTED this 3rd day of November, 2025 by a majority vote of the Durham Town Council with 9 voting in favor, 0 voting against, and 0 abstentions.



Joe Friedman, Chair
Durham Town Council

ATTEST:



Rachel Deane, Town Clerk-Tax Collector