

Our Team

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What is the Compost Challenge?

- 5-week challenge to introduce composting to Durham residents
- Participants: Town Council members and interested residents
- Annual since 2020, run by IWMAC
- Case study will show effectiveness and willingness to compost, motivator for other residents



Compost Life Cycle



Why Compost?



Reduces greenhouse gas emissions

\$ Reduced costs for towns and taxpayers with less landfill waste

City of Lebanon reported 30% cost savings through composting over landfilling food scraps. (NHDES)



Reduced pressures on communities with landfills/incinerators



More conscious of food waste amount

SUSTAINABLE CITIES AND COMMUNITIES

RESPONSIBLE CONSUMPTION AND PRODUCTION

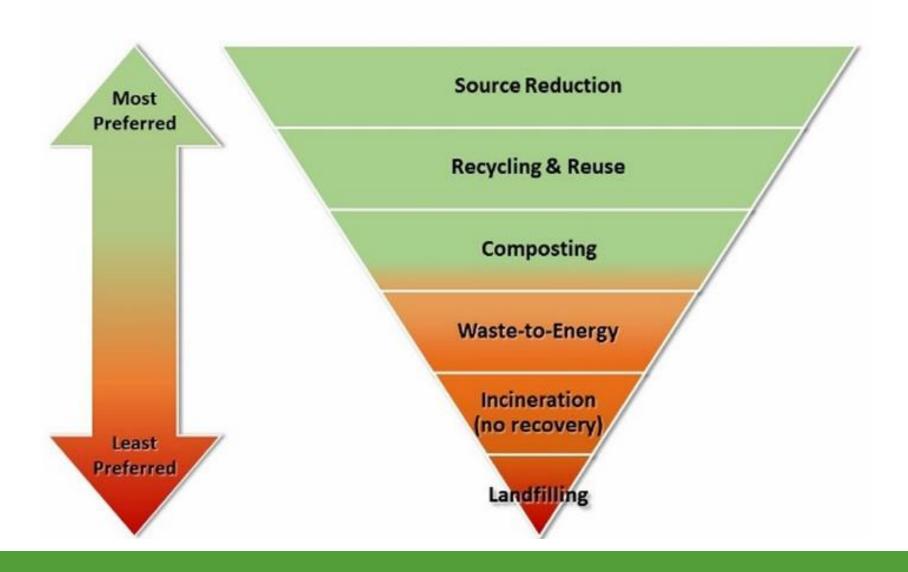


Food Waste in NH

- NH's goal: reduce weight of solid waste disposed by 25% by 2030 and by 45% by 2050
- Landfill waste: 24% food waste, 43% generated by households
- 50% of waste disposed in NH landfills is from out of state, starting to reach capacity



New Hampshire's Waste Management Hierarchy



The Compost Challenge

- 21 households participated
 - 6 Town Council members including
 Town Administrator
- Weighed organic and solid waste each week
- Starter kit
- No alterations to consumption, cooking habits







Participants have 3 options for the Compost Challenge:







Backyard Composting



Transfer Station Drop-off



Curbside Pick-up (Household fee)

Research Questions

- How much waste can composting divert from landfills?
- What are the impacts of composting on communities and what are some barriers they might face?
- What can we learn from other towns
 offering municipal compost pick up with
 similar demographics to Durham?



Methods

- Surveys via Google Forms
- Participant interviews
- Literature review
 - Impacts of food waste
 - Case studies of municipalities

How much did your solid waste (trash) weigh this week? (lbs) *												
Your answer												
How much	did yo	our cor	mpos	t wei	gh thi	s we	eek?	(lbs)	*			
Your answer												
								and the				
Please rate	your	compo	ost ex	perie	nce t	his v	veek	*				
	1	2	3	4	5		6	7	8	9	10	
Terrible	0	\circ	0	0	\subset) (\subset	0	0	\circ	\circ	Amazing!
Please rate the difficulty of composting this week. *												
Please rate	tile u	moun	y Oi C	omp	Janné	y uns	S WE	CK.				
	1	2	3	4	5	6	7	8	9	10		
Super Eas	уС	0	0	0	0	0	0	0	0	0	Extre	mely Difficult

Results – Waste Diversion



Results – Waste Diversion cont.

	5 Weeks (21 households - 62 participants)	1 Year (21 households - 62 participants)	1 Year (Durham Population)
Solid Waste (pounds)	975	-	-
Organic Waste (pounds)	752	7,768	1.94 million
Methane Avoided (tons)	-	0.2	42.7
Money saved	-	\$343	\$85,754

Participation Experience

95%

of participants plan to continue composting

"I find composting to be second nature once you get into the habit of it." \

"Happy to encourage

others to strengthen their connection with their food & learn about effective composting."

90%

of participants would recommend composting

49%

of responses rated their compost experience a 10/10

16%

of responses rated difficulty above 5 on a 1-10 scale

"Compost drop off on only Tuesdays and Saturdays continues to be challenging."

Participation Experience cont.

What was difficult?

"Mr. Fox composting at the transfer station is great - but the limited hours (Sat and Tuesday 7-3) continues to pose challenges for our drop off."

What went well?

"The challenge inspires me to divert more to compost than I otherwise would. (Purchasing compostable plates for an event and collecting them)."

Overall

"I am surprised that we composted more than we trashed this week."

Keene, NH – Compost Pickup Service

- Population: 22,923 people
- Cost: \$24.99 weekly per month, bi-weekly \$19.99 per month (B.E.C)
- Contracted through Elm City Compost Initiative as well as Black Earth



• Each participant diverts an estimated 1,286 lbs



Additional Town Highlights

- Massachusetts has awarded Manchester-by-the-Sea \$65,000 in grants due to compost pickup program.
- Ipswich Public Works pays \$20 of residential compost pickup. Lowers price of pickup to \$7.92/month for weekly pick up and \$5.42/month for biweekly.
- Elm city compost, providing compost pickup to Keene, NH, is the first residential service in the area.



Recommendations



Adding drop-off locations or expanding transfer station hours



Educating residents on reducing food waste and composting



Continue to run challenge annually



Pilot pickup program with local commercial compost service

Conclusions

- Organic waste in landfills = methane = climate change
- Start with eliminating food waste
- Small changes in household habits can have big impacts!
- Overwhelming support of composting and challenge





THANKYOU!