

**From:** [Andrea Bodo](#)  
**To:** [Karen Edwards](#)  
**Subject:** please send to the PB, with copies to Sean MacCauley CDA, Rick Tainter, Todd Selig  
**Date:** Monday, November 16, 2020 9:22:18 AM

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To : Planning Board

From: Andrea Bodo, 20 Newmarket Rd Durham, NH

Dear Chair Rasmussen and members of the Board

I am writing in support of the Hardie board basic collection of “earth tones” agreed upon by the Minor Architectural Subcommittee at the 11/12/2020 meeting.

**For Building B** (next to the brick) timber bark, monterey taupe over entrance

**For Building C** : (next to the brick) timberbark, Woodstock brown, Monterey taupe

**For clock tower roof** : Vermont green slate

### **The overall mass of this project**

The original colors for this project were red, yellow and gray. There were concerns about this color palette . We then considered greens and blues. It was felt that that wouldn't work on this large project and the community might tire of it. We then worked with what was left of the basic Hardie board colors that we were restricted to and came up with the neutral earthy tones that we did feel would complement this project and not be objectionable to those who live around it.

Using the timberbark color next to the brick end buildings give the appearance of townhouses next to a Mill Building (Newmarket) . The color scheme gives some weight to the complex and is a nice balance for a lighter color on the interior buildings. These colors blend in well with the natural landscape that surrounds the area and is not a combination of color that will eventually become boring.

We feel that the buildings with the brick on the end and the contrasting colors in between will look attractive with black trim around all the fenestrations. It breaks up the mass with something of interest.

**The pedestrian experience of this project.** There will be the opportunity for the business owners to have brightly colored awnings, lighting, signage, planting etc.. which can create an

inviting appeal.

I agree with Beth Olshansky about finding a deep red ( as per Architectural Standards) textured brick that will have a New England look to it. The brick selected by CDA appears to have an orangish hue (more typical in Pennsylvania) and the smooth texture is not reminiscent of the bricks historically made in this area. The Hardie board is to be smooth (per CDA) and having smooth brick will give a prefabricated look. Textured is more natural looking and remember, the pedestrians will be walking by this as they shop. The quality of the brick is important not only for aesthetic but also because some tend to retain water, freeze and crack.

Thank you for your consideration .

Respectfully,

Andrea