



**TOWN OF DURHAM**  
8 NEWMARKET RD  
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[www.ci.durham.nh.us](http://www.ci.durham.nh.us)

### **NOTICE OF DECISION**

**Project Name:** Pauly's Pockets Sign Master Plan  
**Address:** 49 Main Street  
**Applicant:** Paul Eja  
**Sign Designer:** Mike Leary, Sundance Signs  
**Map and Lot:** Map 5, Lot 1-2  
**Zoning:** Central Business District  
**Date of approval:** August 26, 2015

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The sign master plan is approved, as submitted, with the following terms, clarifications, and changes:

- 1) The master plan is based on the documentation submitted by Mike Leary of Sundance Signs.
- 2) The signs are to be wall mounted and/or projecting.
- 3) Carved signs or applique elements are preferred. Signs should accent tenant individual styling and unique logo elements.
- 4) Use of a matte finish sign face and materials shall be used to the extent possible.
- 5) There may be 1 or 2 signs per nonresidential tenant. Signs may be placed as shown on the Main Street side, on the Mill Road/park side, or in both locations.
- 6) Sign dimensions: [for wall signs]
  - a) Maximum sign height 36"
  - b) Maximum sign width 120"
  - c) Maximum sign size not to exceed 24 Square feet at any one location and combined total not to exceed 48 square feet
- 7) Wall signs shall be placed in the band as shown in the master plan. There shall be at least 6 inches above the granite band over the first floor and at least 6 inches below the sills under the second floor windows.
- 8) Signs shall be centered over openings between piers if practical, or, alternatively, centered over individual piers, if practical, as presented.

- 9) If illuminated, a consistent light design, with exterior lighting only, shall be used as shown in the master plan - as presented, using LED T5 Signlight Series, or comparable - centered over the signs. A low wattage stationery light shall be used.
- 10) The illustrations for the individual signs are for example only and the colors and design may change once the tenants finalize their designs. Sign designs will change as tenants change in the future. However, the size and location of the signs is established as shown herein and in the sign master plan.
- 11) All other pertinent requirements of Article XXIII – Signs and Communications Devices – of the Durham Zoning Ordinance shall apply.
- 12) Minor adjustments in the sign master plan that are clearly consistent with the intent of the sign master plan and this approval may be approved administratively by the Town Planner.