

September, 2000

By the Durham Planning Board









TOWN OF DURHAM

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Certificate of Adoption

In accordance with New Hampshire RSA 674:4, Master Plan Adoption and Amendment, and New Hampshire RSA 675:6, Method of Adoption, the Durham Planning Board, having held a duly noticed public hearing on September 20, 2000, hereby adopts and certifies the 2000 Master Plan Update on September 20, 2000.

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Member

This document was received and recorded by the Town Clerk on October 23 2000

Signed: Linda Ekdahl, Town Clerk

Seal:

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PREFACE

A PLACE IN TIME

Every document and analysis is a product of the time and the conditions in which it is prepared. This Plan is no exception. The following four current, major factors impact the sense of urgency and specific recommendations contained in this Plan:

- The State tax debate and school funding issue;
- The widening and modernization of Route 108 in the Main Street intersection area;
- The improvements to downtown and the Main Street enhancement project; and
- The UNH Master Plan update.

TAXES AND SCHOOL FUNDING

The State's reliance on local property taxes to support schools has been ruled unconstitutional and the legislature and governor have put in place a plan that is acknowledged to be \$100 million short of authorized spending and may be \$200 million short in its second year. Given the current turmoil and New Hampshire's historic aversion to broad-based taxing, it would not be prudent for the Town to anticipate any meaningful property tax relief from the State.

ROUTE 108/MAIN STREET INTERSECTION

The major work on Route 108 will result in changes to several businesses in Gasoline Alley and create an opportunity for the Town to acquire property or otherwise impact the use and appearance of this important commercial area and gateway to Durham.

MAIN STREET ENHANCEMENT

The Main Street enhancement project was completed as this Plan was being written. It will be several months before the enhancement project's full impact can be assessed, but we anticipate a more vibrant and efficient downtown, which will lead to positive economic and aesthetic results.

UNH MASTER PLAN

UNH is in the process of updating its own master plan. Increased student enrollment, new construction, and changes in traffic patterns are examples of factors that may directly impact the Town's planning. The Town is represented in its deliberations and should continue to participate and work to ensure cooperation and mutually positive results.

OVERRIDING ISSUES

In virtually every past plan and study completed, the Town has overwhelmingly defined the following four elements as being central to the form, spirit, and cultural core of the Town:

- Good schools;
- Small town with rural environment;
- Conservation and preservation of our natural resources; and
- Fiscal constraint brought about by high property taxes.

Our ability to balance the first three essential elements is at odds with the New Hampshire tax structure, which relies primarily on the local property tax to support the schools and infrastructure. Good schools attract young families, creating added tax burden and lessening our ability to pay for other essential services.

The dilemma is further compounded by the fact that we are a university town. UNH significantly defines the Town and provides many residents with employment. Although Durham's largest employer, as a government institution, the University pays no taxes to the Town. However, it has the potential to fuel improvements to the Town's economic base.

The Town's tax burden has the effect of driving the elderly out of Town, threatening the quality of schools, lessening economic diversity, and diminishing our hopes and aspirations for the future. Three principle forms of relief from this cycle that appear acceptable are:

- Manage the growth of single-family homes,
- Protection of land through conservation; and
- Increase revenue by encouraging acceptable commercial and office/research growth.

All of these tactics are used throughout this Plan and force difficult choices which might not be made under other circumstances.

INTRODUCTION AND BACKGROUND

A master plan is intended to be the device that influences the making, interpretation, and implementation of laws and procedures that give shape and direction to our community. It is required by law in the State of New Hampshire, but unlike other "master devices," it has no force of law and no way to generate the resources that may be required for implementation.

The Master Plan can be a powerful tool to shape the future by giving direction to elected officials, but it derives its power from the will of the people to ensure the plan adopted truly represents the goals and aspirations of the community, and their willingness to accept the difficult yet inevitable compromises necessary to reach the consensus required for action. Government entities recognize the Master Plan as a representation of the will of the people. In practical terms it is a future-oriented road map for the evolution of the community, one that must remain constant in its overreaching goals, but change in the context of the reality of a changing world.

THIS PLAN IS AN UPDATE

This Plan is an update of the 1989 Master Plan, plus the 1995 Community Development Plan. It is a continuation of the work begun in those two important efforts. In fact, many of the issues that were the focus in 1989 and 1995 remain issues in this Plan. In most cases we have reaffirmed their importance; in others we have refocused or suggested alternatives.

The 1989 Master Plan was professionally prepared by Rist-Frost Associates with deep involvement from the community led by a 12-person Master Plan Update Committee of citizens. The 1995 Community Development Plan was citizen prepared but more narrowly focused with topical groups – Sense of Community, Downtown, Economic

Development, and Route 108/Limited Business District – reporting to a 12-person Community Development Steering Committee.

PLAN DEVELOPMENT PROCESS

The process for this Master Plan update began in early 1998 with a decision of the Durham Planning Board and the support of the Durham Town Council. Fifty percent of funding for out-of-pocket expenses and Town staff time was provided for by a grant from the NH Coastal Program.

An abbreviated summary of the process is as follows:

July 1998

- First public Master Plan workshop
 The purpose of the workshop was for the citizens of Durham to identify what they thought were the major issues facing the Town and to share suggested solutions.
- Steering Committee appointed by the Durham Planning Board
- Chair elected
- Guiding principles adopted
- Subcommittee chairs assigned

August 1998

- Second public Master Plan workshop
- Volunteers sought for Master Plan subcommittees

September – October 1998

- Random telephone survey of 303 Durham residents conducted by the Survey Center of UNH
- Ten subcommittees formed, involving over 75 Durham residents
- Kick-off subcommittee activity

October 1998 - March 1999

- Subcommittees reviewed past plans and studies and reviewed issues identified in July & August workshops
- Begin work on recommendations

March - May 1999

• Subcommittees prepare final reports to present to Steering Committee

June - August 1999

Steering Committee amends and adopts subcommittee reports

August - November 1999

- Draft Master Plan compiled
- Draft reviewed by the public at workshops
- Final draft submitted to Planning Board

June - September 2000

- Planning Board makes recommendations and changes to draft
- Public hearing held to review final draft
- Planning Board approves Master Plan

Throughout the Master Plan process the Steering Committee met biweekly, then weekly, and finally twice a week. Subcommittees usually met weekly during the period September 1998 to June 1999. More than 75 citizens participated on a regular basis.

Conflicts and contradictions were expected and experienced. Within the subcommittees, consensus was generally reached and the differences not resolved were taken to the Steering Committee. Conflicts among the subcommittees were generally resolved at the Steering Committee level and in some cases the Steering Committee changed the recommendations that came from the subcommittees. When there were strong differences to these changes made by the Steering Committee, they are reported as "subcommittee viewpoints" in the draft Master Plan submitted to the Planning Board.

A complete list of the Steering Committee and Subcommittee members is in the Acknowledgement section, and a comprehensive list of resource materials supporting the information in the chapters is in the Appendix.