



AGENDA

DURHAM PARKS & RECREATION COMMITTEE THURSDAY SEPT 4, 2014 @ 7PM DURHAM PARKS & RECREATION BUILDING

1. Call to Order (7pm)
2. Approval of Agenda:
3. Approval of Minutes (5-29-14) see minutes below
4. Director Update (15 min)
5. Public Comments – Community input and participation is welcome during the Public Comment period, limiting comments to five minutes is encouraged.
6. Roundtable (15 min)
 - Need volunteer: Mary Joy from AHA Consulting will be offering a quick training on managing the P&R Committee page, which is in need of an update (along with regular maintenance). Would anyone be willing to do the training and take on this task?
 - Pool Update - Next meeting 9-10-14.
7. Business
 - A. Letter from Ken Entz regarding competition – See attached.
 - B. Camp REACH update
 - C. Committee Budget for FY2015 and Remaining Balance FY2014.
 - D. Durham Day
 - E. Churchill Rink Update
 - F. Committee Chair for DPR
 - G. Schedule Next Meeting: Propose Sept 25th, 2014.
8. Adjourn (9pm)

Table of Contents Attached to this Agenda:

MINUTES MAY 29 2014
Letter from Ken Entz

Draft Minutes

DURHAM PARKS & RECREATION COMMITTEE THURSDAY MAY 29, 2014 @ 7PM DURHAM PARKS & RECREATION BUILDING

1. CALL TO ORDER (7:07PM) DOREEN WACHENSWANZ; JAYSON SEAMAN; NATE FITCH; DAVE LEACH; MIKE SIEVERT ; DAVE HOWLAND, STEPHANIE FRAZEE
2. APPROVAL OF AGENDA: MOTION TO ACCEPT; JAYSON; 2ND DAVE L; UNANIMOUS.
3. APPROVAL OF MINUTES: (05/01/14) SEE MINUTES BELOW, ONE DICTION CORRECTION: MOTION TO ACCEPT DAVE L; 2ND NATE FITCH; UNANIMOUS.
4. DIRECTOR UPDATE (15 MIN)
 - a. FARMERS MARKET WILL MOVE TO NEW LOCATION AUG 11TH. HOURS ARE 2PM TO 6PM EVERY MONDAY. WILL RUN SOME PROMOTIONS TO GET KIDS INVOLVED AND BUILD TRAFFIC TO NEW LOCATION.
 - b. MEMORIAL DAY – GOOD FEEDBACK AT NEW LOCATION AND LOT MORE SPECTATORS AT THE BEGINNING OF PARADE, LESS BOTTLE NECK. GOALS ACCOMPLISHED.
 - c. SUMMER CAMP REGISTRATION IS STILL OPEN. 150 STUDENT REGISTRATIONS, 60 IN P&R CLASSES.
 - d. HIRING FOR SUMMER CAMP, MOLLY MCGOVERN, RUNNING AND CONTENT CREATOR.
 - e. OUTDOOR PIANO IN PLACE AT CANDY BAR. \$120.73 COST FOR COVER.
 - f. MUSIC BY THE BAY, JUNE 21ST STARTS, BLISS.
 - g. JUNE 11, STEF WILL BE AT PRIMEX, RISK MANAGEMENT TRAINING.
 - h. JUNE 26TH, STEF OUT OF TOWN.
5. PUBLIC COMMENTS – COMMUNITY INPUT AND PARTICIPATION IS WELCOME DURING THE PUBLIC COMMENT PERIOD, LIMITING COMMENTS TO FIVE MINUTES IS ENCOURAGED. NO ONE PRESENT.
6. ROUNDTABLE (15 MIN)
 - *MIKE: MULCH AT WHF LOOKS NICE.
 - *DAVE: NOTHING.
 - *JAYSON: THE MAKERY: IS THERE AN OPPORTUNITY TO PARTNER TO SUPPORT ART CLASSES FOR THE COMMUNITY.
 - *NATE: NOTHING.
 - *DOREEN: POOL MEETING UPDATE, REVIEWED MEETING NOTES.
 - * DAVE H: LAND STEWARDSHIP UPDATE. RECOGNIZE THE NEED FOR LAYERED APPROACH FOR PROPERTY USE, NEED STRATEGY OF CONSISTENCY IN COMMUNICATION.
7. BUSINESS
 - A. RINK UPDATE – LOOKING AT ICE RINK OPERATIONS INCOME STATEMENT, REVIEWED OPTIONS ON HOW TO PRECEDE WITH RINKS OPTIONS. DEVELOPING RFP.
 - B. SERVICE PALOOZA: 2ND YEAR FOR ENTIRE MIDDLE SCHOOL. 90 KIDS FOR THE TRAIL WORK PROGRAM. GREAT WORK DONE BY KIDS. SHOULD LOOK AHEAD FOR CONTINUOUS SERVICE WORK.
 - C. EXPEDITIONARY LEARNING PROJECT UPDATES; 5TH GRADE: HAD EXPERT DAY AT WHF'S.
 - D. MATTHEW MAZZONE – ENVIRONMENTAL CONSERVATION STUDIES (SEE ATTACHED RESUME): DISCUSS IDEAS FOR USE OF HIS TIME.
 - E. COORDINATING WITH THE CONSERVATION COMMISSION: WANTING SOMEONE TO JOIN THEM THAT HAVE INTEREST IN TRAILS. NOTING THAT WE HAVE COMPARABLE GOALS. JAYSON WORK WITH LAND STEWARDSHIP COMMITTEE. PROPERTY EASEMENTS AND HOW THEY WORK AND THEIR USES. RELOOK AT MASTER PLAN DRAFT AND MAKE SURE THAT WE HAVE IT APPROPRIATELY ADDRESSED.
8. ADJOURN (8:45PM) MOTION: JAYSON ; 2ND: NATE; UNANIMOUS.



8-4-14

To: Todd Selig

From: Ken Entz

Subject: Local Businesses working with the Durham Recreation Department

Dear Todd,

It was a pleasure to see and speak with you recently. Thank you for taking the time to stop in and see what I have accomplished with the former town library space. I wanted to follow up on our conversation concerning the town of Durham competing with several local businesses for adult fitness classes.

I have spent over \$250,000 on a newly renovated, state-of-the-art fitness studio which now offers Durham town residents a variety of fitness classes as low as \$25 per month for unlimited classes. I currently employ 10 workers and 5 instructors. I pay over \$32,000 in property tax. I also pay thousands of dollars in workers comp and state payroll taxes. In addition, I pay an expensive insurance premium to cover these investments. Conducting business in Durham is very challenging and further exacerbated when competition comes from the town. I understand that previous to Wildcat Fitness and other current fitness businesses there were few fitness classes so the town filled that void. I hope we are at the point where we can work together and offer residents more options without impeding Durham's goals for a thriving community with prosperous economic development opportunities.

We both want the same results for the residents of Durham. These include affordable programs to keep people active, engaged and healthy. Wildcat Fitness wants to work with the town to offer low cost classes in an upgraded facility. Wildcat Fitness offers the latest fitness classes, fitness equipment and qualified instructors to encourage better health among community members.

The town currently spends time organizing, promoting and holding classes in an older facility with low ceilings, minimal fresh air exchange and equipment, and old floor coverings. As mentioned previously, Durham residents wanted more fitness options and fortunately the town met that need. Currently there are multiple Durham businesses offering fitness classes that provide a variety of exercise options to engage a broader, healthier community.

With the current Durham fitness businesses now catering to the Durham community, the Durham Rec Department with your guidance could continue to fill other voids with activities currently not offered within the local community such as rentals of kayak, canoe and paddleboards. This may present a future opportunity for a business to set up shop in Durham and offer the same service for profit. After a few years the Durham Rec Department could potentially have multiple businesses paying taxes and offering different types of activities and services that enhance the quality of life for residents. The Durham Rec Department could be a leader and feeder of business development opportunities.

Some suggestions for programs and activities offered by the Durham Rec Department:

- Programs for kids aged 0-18, community service programs.
- Snow shoeing, cross country skiing, mountain biking, community service camps, running.
- Hiking, kayaking, paddle boarding, fishing, hunter safety courses, camping at Wagon Hill.
- Races, building workshops, gardening, composting, cleanup days, dances, concerts, biking.
- Art, photography, sewing, babysitting classes, first aid, CPR, explore 30 trails in one summer.
 - The town is full of outdoor trails; programs could encourage residents to become familiar with the trails and encourage more use.
- Programs for the elderly, museum trips, waterpark trips.

The list of program possibilities is limitless. Plus I know your dynamic Rec Department has offered some of these programs at one time or another! This is a great opportunity to ask what residents want the Durham Rec Department to offer.

As a business and taxpayer please understand how having my tax dollars fund programs that compete against my business is a tough pill to swallow. I'm looking forward to working together to promote better business through the town's support of private, taxpaying businesses offering fitness classes to the Durham residents and not competing with local business. Wildcat Fitness and other Durham fitness businesses would gladly provide space and times for the instructors currently working for the Durham Rec Department.

P.S. Please note that Stephanie is doing a great job! No one is disputing the need for a well-run Rec Department. With the Whittemore Center expanding more students will leave our facilities and use the newly upgraded UNH facility. I am asking for your help as the newly upgraded UNH facility which is free for the students, will make it more difficult to run a profitable business.

Sincerely

A handwritten signature in black ink, appearing to read 'Ken Entz', written in a cursive style.

Ken Entz
Wildcat Fitness