

**IWMAC Meeting Minutes - Final**  
**5 Garden Lane, Durham**  
**July 26, 2023, 8am**

In attendance: Heather Grant, Julie Kelley, Mike Pazdon, Nell Neal, Sally Needell, Susan Richman, Al Howland, and Naomi Kornhauser.

Agenda and minutes were approved.

Town Council Report. Mike was officially approved as committee member.

Planning Board Report. Miscellaneous business, not specifically related to IWMAC

DPW Report. Neither Sam nor Rick were present. Apparel Impact of Hooksett NY was mentioned as a possible alternative to EcoSmith for recycling of fabric.

Town website. We discussed problems with website, e.g. Swap Shop is so hard to find that they created their own site. Al suggested contacting web designer being used by ORCSD. Mike will talk with Todd about improving town site. Julie will ask Karen Edwards what happens to the archive of DYKs. Nell will talk with Julia Belshaw about possibility of helping improve site.

#### Educational Campaign

- Nell will bring printed materials to library.
- Banner will be posted at library with Recycle Right message (assuming banner is ready)
- NRRA Recycling 101 scheduled for September 19. Susan asked us to review the NRRA video online and consider taking part in reading/presenting ourselves rather than playing video. She would like Sam to be there to answer questions specifically about Durham. Link to video: [Recycling 101 Presentation | Northeast Resource Recovery Association \(nrrarecycles.org\)](https://www.nrrarecycles.org)
- Library has requested suggestions for people to appear on a sustainability panel. Susan will suggest Todd Selig (moderator), Sally (Council and Swap Shop), Nell (IWMAC), Jake Krizer, someone from Energy Committee, Rachel Gasowski (Rec Dept), and Theresa Walker (Agriculture Committee). Library is handling this program.
- Plan library programs for fall and winter on composting, plastics, and repair, plus a panel of local businesses/restaurants.

Finances – We need treasurer! Mike will check with Gail Zablonki about fees to date.

Banner – Portsmouth Sign is designing Sustainable Durham banner with Velcro additions for individual educational campaigns. We voted unanimously to spend \$850 for 2 banners.

Friday Updates. Suggestion made to mail postcard telling residents about Friday Updates. It could also be distributed at realtors. Would be helpful to know how many people are currently receiving the updates.

Testimonials. Julie proposed creating video testimonials by residents, using “the power of stories.” Mike suggested applying for grant for this.

Landfill legislation. Al updated us on activity in Concord.

Next meeting will be on August 16 in Town Council Chambers, when Sam will do presentation on new trash pickup proposal.