

IWMAC Meeting Minutes - Draft
Durham Town Hall Council Chamber
February 8, 2023, 8am

In attendance: Nell Neal, Sally Needell, Sam Hewitt, Susan Richman, Al Howland, Carden Welsh, Julie Kelley, Mary Caulfield, Naomi Kornhauser, and guest Ellie Lonske.

DPW Report by Sam.

- Notice was put in Friday Updates about John's trash and recycling survey. John will visit each address twice in order to observe both paper and co-mingled recycling. So far it appears that approximately 20% of households don't put out recycling, but some of these may bring it directly to Transfer Station.
- Waste Management is planning to expand their recycling capacity. Susan expressed concern that this not include "advanced recycling," which is opposed by medical community.

Al reported on bill HB 226, which would allow towns to regulate single use plastics. He thinks the bill is flawed as currently written, and will consider advancing a new bill in the fall.

Discussion of draft of Recycle Right pamphlet, including the following idea which Naomi will try to incorporate into a revised version designed on Canva.

- Include QR code for Story Map and link to recyclerightma.org
- Drop content about raffle or quiz, but consider doing these separately at events.
- Distribute pamphlet at events, library, town hall, and other locations, NOT by mail or in recycle bins.
- Recommend DYKs in Friday Updates and "Watch for future events"
- Add "tear here for your refrigerator" to one or two panels
- Include Town Seal
- Goal can include percentage decrease in per person solid waste to landfill

Other ideas discussed briefly.

- Print aluminum signs that can be reused in various locations and events
- Solicit resident testimonials in a DYK
- Print round stickers, possibly through makestickers.com

Mary spoke with Jess at Library about Earth Day. Library has already scheduled an Earth Day speaker. Events are generally planned 3 months in advance. We can contribute to a lobby display for Earth Day.

Earth Day Update:

- Sally distributed the "Earth Day Preparation-IWMAC" worksheet to committee members; it was noted that some of the action items are being worked on by committee

members. We were asked to look over the worksheet before the next meeting to volunteer for remaining action items to be ready for Earth Day.

- Carden suggested a game/raffle at the Earth Day table - really good for attracting kids/families.
- Nell shared prices for the creation of banners. Nell suggested distributing information at a table outside the Durham Market Place- the banner could be using there.
- Mary will work on an Earth Day Pledge activity, e.g. "I pledge to reduce single use plastic."

Town Council Report by Carden. The town solar ordinance has passed; the housing commission task force has provided environmental impact of changes in the building dwelling ordinance.

January Minutes approved.

Next meeting is February 22.

Meeting adjourned - 9:50am

Minutes submitted by Naomi and Mary.