

IWMAC Meeting Minutes
Durham Town Hall Upstairs Room
Jan 25, 2023, 8am

Attendees: Nell Neal, Barbara Dill, Sam Hewitt, Julie Kelley, Susan Richman, Sally Needell, Naomi Kornhauser, Mary Caulfield, guest Elie Lonske from Riverwoods, absent: Rich Reine, Al Howland, Carden Welsh

Welcome – Nell

Approval of agenda

Approval of Jan 11th minutes

NRRA Annual Recycling Conference - May 22/23 (in-person) in Concord, NH. Everyone to look at the conference program. Member registration is \$165/member, register by April 21 for the \$30 discount. Follow up at next meeting.

Recycle Right Sustainability Campaign

Behavior Change/Condition for Change Worksheet (Dover Plastics Recycling Group) – To review at home; and to think about how these suggested changes could apply to our Educational Campaign and Earth Day. Revisit next meeting.

Sam recommends solid waste and recycling goals be measured in lbs/capita/day. More data is/will be collected regarding the number of households, and within each household how much trash and recycling is being generated. A solid waste survey is being created.

NRRA Recycle Right's 4-week campaign; Susan screen projected for our review.

Goals of the Education Campaign:

Increase YOUR participation in solid waste diversion.

We are asking for your help in reducing Durham's solid waste in the landfill.

Help the environment

Increase recycling rate

Reduce contamination

Goals for Durham:

Reduce solid waste

How information is shared for reaching community-wide

Build the Sustainable Durham Website, (Sally noted, have the site administered by the town) "recycle Right" be a drop down of Sustainable Durham header. Pamphlet in recycle bins, social media, DYK, Friday Updates.

Remind residents that recycling is a commodity market, demand/supply/pricing change. Elie "Details may change but the goals remain the same" 😊

DPW Update - 2 Sandwich Boards have been acquired. James Baker has created 2 graphics for each board; 1) Mixed Paper and 2) Aluminum Cans.

Community Dinner - Thursday, Feb 2nd, 5:00-6:30 in the ORHS Cafeteria, menu locally sourced, \$8/p/p \$20/family.

The venue provides an opportunity for learning about composting, farming, gardening, and local food suppliers.

Next meeting: Feb 8th

Submitted by Mary Caulfield