

**IWMAC Meeting Minutes - Final**  
**Durham Town Hall Council Chamber**  
**January 11, 2023, 8am**

In attendance: Nell Neal, Sally Needell, Sam Hewitt, Rich Reine, Susan Richman, Al Howland, Carden Welsh, Julie Kelley, Mary Caulfield, Naomi Kornhauser

Minutes from December 14 meeting were approved with minor changes

Town Council Update: Sally reported that council is working on solar ordinance

DPW Update:

- Sam reported that 2022 financial data has been compiled to show over \$31,000 in revenue due to high commodity prices in the first 8 months of the year. Much less is expected in 2023.
- Nell, Julie, and Sam met with Riverwoods residents to discuss ways to improve recycling. Riverwoods sends single stream recycling to Waste Management and composts with Mr. Fox. Some residents bring dental products to transfer station.

Sustainable Durham logo followup:

- Reproduction files are available on [logocontest.com](https://logocontest.com) for 5 years. Naomi has also uploaded files to Dropbox and will follow up with Craig, who recommended having Luke store files in town “cloud”.
- Naomi will provide Nell with logo image that can be copied and shown to committees. Sally will share it with Energy Committee.
- Logo will be first used officially on Earth Day and will be placed on Sustainable Durham web page.

Earth Day: We discussed plans to roll out educational campaign at town event on Saturday, April 22. Sally will share our ideas with the Energy Committee and break them down into parts that can be handled by committee member(s). Ideas include:

- Program at library. Julie will reserve space at library in case we need it.
- Advertise, display, and possibly give away blue apples (raffle prize?)
- Advertise Durham restaurants that compost and recycle
- Invite Mr. Fox and Replenish to set up displays
- Invite ORCSD students to participate
- Invite residents to submit testimonials about sustainable practices at home

Educational materials: We discussed what educational materials to prepare in advance of Earth Day. Ideas include:

- Leaflet to place in recycle bins.
- Sticker with QR code to put on recycle bins

- Stickers/bumper stickers with logo
- Banner. If printed by Portsmouth Sign, could take a month.
- Testimonials from residents about sustainable practices. Could be requested in DYK and displayed in Town Hall, Library, DPW
- “Pledge to do one thing” list. Mary will prepare list.

We agreed that initial material should describe goal of reducing per capita solid waste and begin with actions to improve recycling, modeled on NRRA Recycle Right campaign. Susan and Naomi will review materials on NRRA site and, by next meeting, recommend which ones to use in our campaign.

Minutes submitted by Naomi Kornhauser