

IWMAC Meeting Minutes
5 Garden Street, Durham
Sept 14, 2022, 8am

Attendees: Nell Neal, Naomi Kornhauser, Sam Hewitt, Julie Kelley, Susan Richman, Sally Needell, Carden Welsh, Mary Caulfield. Absent: Al Howland

Town Council Update - A relatively quiet summer

Planning Board Update - no comments

Public Works Department Update - busy preparing operating and capital budgets. Sam commented that this budgeting for next year particularly challenging due to increased utility and commodity costs.

Tideline - The project has been approved by the HDC and planning board. A modification being discussed of having a boxcar at the venue for serving pizza. It was noted that Scott is committed to sustainable practices; there will be on-going conversations regarding waste as the plan progresses.

Farm Day - Sally reported being a fun day with good conversations exchange; many with those who already compost resulting in sharing ideas.

Kitchen Compost Bins – From Julie’s DYK - Sally received 3 new inquires for kitchen bins/bags.

Budget request 2023 - Carden reported that due to changes in state regulations he suggested IWMAC request the same as last year, \$1K. Our financial resources have been from the town and grant moneys.

Discussion about the Banner – Suggested locations for hanging the campaign banner: corner building, library, transfer station. Nell will try and talk to Doug Clark. Sam will ask about signage. Should we purchase more sandwich boards or A-frames for our sustainable messages? We may be able to get 2 more next Spring from the “America the Beautiful” campaign. Nell would like to see our campaign include a banner, sandwich boards, mailers; to be a blast of signage/information that goes out strategically in its location and timing. Julie suggested getting cost information for our ideas. Naomi suggested getting professional logo design advice and an idea of price. IT is thought that the design would cover aspects of the 5 committees: Agriculture, Rec, Energy, Conservation, IWMAC. Each Durham committee can develop their own logo as well; specific to their committee’s mission, if they would like. Carden suggested using parts of the Durham seal for this logo. Barbara agrees to seek a professional graphic designer; Barbara expressed caution/concern with using the Durham Seal. Ended with further discussion and information needed regarding the banner.

Identified projects; some with estimated costs:

Logo design/designer

Banner - large (4’x20’) \$800 and small \$400

Mailings - \$600 newsletter printing + \$600 to mail = \$1,200

Sandwich Boards (\$130 frame + \$60 poster = \$200 + John’s time)

Pamphlets Professional Designer

DYK

Banner poles

Bumper stickers - enough for each resident’s vehicle

Susan knows a UNH student designer, who is involved in the restaurant plastic group, and may be interested in helping us.

Submitted by Mary Caulfield