

IWMAC Meeting Minutes
Town Council Chambers, Durham Town Hall
April, 20, 2022, 8am

Attendees: Sam Hewitt, Rich Reine, Julie Kelley, Carden Welsh, Susan Richman, Al Howland, Sally Needell, Naomi Kornhauser, Mary Caulfield, absent: Nell Neal,

Welcome: Sally led the meeting, as Nell was unable to attend.

Approval of minutes: I do not have record of Naomi's March 30th minutes being approved; did this happen?

IWMAC Education Initiative:

Carden spoke to Andrea from NNRA to ask what we can use from her campaign? Andrea said that she gathered her information from other websites as many states are also wanting to improve management of waste reduction. A particular focus on North Carolina's use of single stream recycling. Carden will send more informative web links to the committee. It was suggested that we look at these links, highlight things that we like and reply all/discuss at next meeting. Andrea commented that we have liberties for using "Recycle Right". Andrea is very helpful and enthusiastic, happy to continue with support.

Slogan: Sustainable Durham - "Recycle Right" has been advanced to the Durham's Town Council and is being further discussed for using as a town wide/committee focus. What level of sustainability are we going for? It was noted that the term "sustainable" be aspirational for communities/residents, we are educating/informing for acquiring ways to move in a more sustainable existence. We will need to be sensitive and creative in our direction when making changes. Rich mentioned down the road creating a similar rubric as is used for being LEAD certified. Rich had experience with the Envision program, though this was an infrastructure program it included a sustainable checklist. In time, Durham could possibly have a criteria establishing sustainable credentials.

Logo: Julie has been instrumental in ORHS and ORMS for getting word out to teachers/students for creating a sustainability town logo. Once received, Julie will circulate the submitted student art among IWMAC.

Campaign Rallied on DWP Trucks: "Our Goal is being Sustainable" is being painted on the curbside DPW trucks.

Earth Day 2022: held on Sat April 23rd in Durham's Pettee Brook Parking Lot. Sally has offered to staff an IWMAC Table. Sally created a comprehensive composting tri-fold flyer, Jim Lawson from Town council created a wonderful Poster.

Durham Day: (June 4th, 12:30-2:30) to be in downtown Durham's Pettee Brook Parking Lot. Al gave a pitch for having an IWMAC working table. A participation form for a table/location needs to be submitted. Discussing of having recycling containers on display, possibly bringing a DPW truck over and a DWP staff member to help at the table. 😊

Rich: Mentioned DPW was a large format printer that could be used by the committee. Develop Town requirements/policy to encourage recycling at public events. Committees rent the frames and requiring signature on the permit ensures commitment to proper usage. Post event-committees are responsible for moving the collected trash and returning frames to DPW. Rich will look at sites and circulate for potential purchase of recycling/compost/trash disposal frame/bags to be used at public events.

DPW Transfer Station Story Map: So many wonderful tools, information, useful graphics have been added to the map. It looks amazing!!! Refinements still being made.

New England Grassroots Environment Grant: Susan has put a lot of time/effort in collecting information and writing towards completing the grant proposal. Susan shared her progress while asking for comments and assistance with the remaining grant questions which need to be answered. More to follow at next meeting. Grant value: \$1K.

Meeting adjourned 9:45

Submitted by Mary Caulfield