

**IWMAC Meeting Minutes**  
**Town Council Chambers, Durham Town Hall**  
**Mar. 2, 2022, 8am**

**Attendees:** Sam Hewitt, Julie Kelley, Susan Richman, Nell Neal, Al Howland, Sally Needell, Mary Caulfield, guest Linda Stoxen

Initial announcements:

Nell and Mary intend to present the RCWG Final Report regarding regional composting to the Town Council at their March 21 meeting with hopes that Durham will think thoughtfully about our considerations for implementation.

Last meeting it was suggested perhaps our campaign focus should be on the whole waste reduction stream, not just recycling. A potential broader focus for our campaign will be discussed next meeting when Naomi is present.

Meeting Moved onto the Recycling/Reduce Campaign:

Nell asked Al to read his written Strategic Plan statement

Nell shared the information from her discussion with Gilford's DPW Director, Meghan Theriault.

The slide show presentation, **Engaging Residents with Municipal Recycling** was originally created for Goffstown.

Comments from the committee when viewing the slide show:

We will need to create a logo/slogan - possibly Naomi with her artist skills will have some suggestions.

How to get the word out: QR code, pamphlets (tri-fold flyers), door hangers on recycled hangers-this will take lots of volunteers (fraternities, HS), bumper stickers, Friday Updates, June 4<sup>th</sup>'s Durham Day, school's open house.

Audit resident trash containers??

Take contamination pictures of Transfer Station recycling pile; Sam suggested early Monday morning.

Include positive news in our campaign.

Presorting at home vs sorting out of the car at the Transfer Station-testimonial.

Kid's art - where could these be displayed.

Additional thoughts:

Sally suggested June 4th is a good date for presenting something from the above list.

Create a road map; Susan suggested the help from Hayley Jones (Community Action Works). The committee agreed. Susan will contact Hayley Jones, the possibility of voluntarily coming to a meeting.

Earth Day - book suggestions for the Durham Public Library display, Susan and Mary will follow up.

Nell suggested, at some point Al to present to the Durham Energy Committee an update from IWMAC.

Next meeting: March 16th 8:00am Town Hall Chambers (possibly Hailey will be a part of this meeting)

Topics to include: Campaign focus, Council updates, Goals for Earth Day and June 4th, slogan/logo thoughts.

Meeting adjourned 9:25

Minutes submitted by Mary Caulfield