



Wavelength



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SIMPLIFYING ALUMNI RELATIONS THROUGH BETTER DATA, MORE ENGAGED CONSTITUENTS, AND EASIER VOLUNTEER MANAGEMENT.

Enhanced data leads to more engaged constituents

Category	Coverage	Missing	Data Value	Lost Value	Members	Action
Emails	<div style="width: 55%;"></div> 55%	570	\$ 4.80	\$2,736.00	VIEW	FIND LOST MEMBERS
Phone Numbers	<div style="width: 70%;"></div> 70%	380	\$ 4.80	\$1,824.00	VIEW	REQUEST UPDATE
Mailing Addresses	<div style="width: 95%;"></div> 95%	63	\$ 6.80	\$428.40	VIEW	REQUEST UPDATE
Careers	<div style="width: 50%;"></div> 50%	634	\$ 0.40	\$253.60	VIEW	REQUEST UPDATE
Social Profiles	<div style="width: 10%;"></div> 10%	1141	\$ 0.40	\$456.40	VIEW	REQUEST UPDATE
				\$5,698.40		

View your alumni data coverage. It decays at 25% per year because people move, change jobs, and update their contact info.

IMPROVE YOUR DATA



PERSONALIZE YOUR OUTREACH BY KNOWING MORE ABOUT YOUR CONSTITUENTS

Wavelength's Data Enrichment finds up to 60% of your missing alumni and alumni data including up-to-date contact info, social profiles, career data, locations, and profile photos.



OPTIMIZE YOUR COMMUNICATION



SAVE TIME AND TARGET YOUR CONSTITUENTS WITH MORE RELEVANT INFORMATION

Wavelength's Network Insights identifies donor opportunities, industry and geography trends. Combined with Search and Discover, find the right alumni and send newsletters or personalized mail merge campaigns in 2 quick steps. Leverage your data to power your engagement.

Choose a Type
1273 Recipients Selected

Newsletter
Send a newsletter to members

Mail Merge
Send personalized emails at scale

Access
Invite members and send account-creation links

Job Post
Send email to members who want to receive job posts

MANAGE GROUPS SEAMLESSLY



ADVANCE VOLUNTEER AND COMMUNITY PROJECTS WHILE MAINTAINING CONTROL

Assign volunteers select access to features to support them in role. Determine class years they oversee and what data and communication abilities they have. Tasks helps keep timetables on track and all data is securely shared on the platform.

Admin Settings

- Access
- Account Defaults
- Activity
- Class Notes
- Data Tools & Settings
- Donations
- Email
- Import & Export
- Jobs NEW
- Permissions
- Volunteer Tasks NEW

Manage Access Roles CREATE

Create and edit access roles to grant users more permissions

Name	View Data Health	Mail Merge Email	View Donations	
Class Agent	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	DELETE
Event Volunteer	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	DELETE

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Assign Permissions
Update who has admin data, email, and access permissions. (62% loaded)

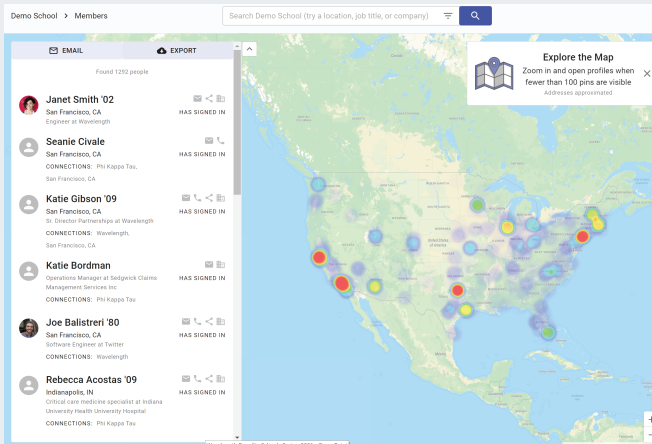
Switch to Non-Admin View SWITCH
See Wavelength without admin permissions. Toggle back at any time.



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Be there where and when your constituents want to connect

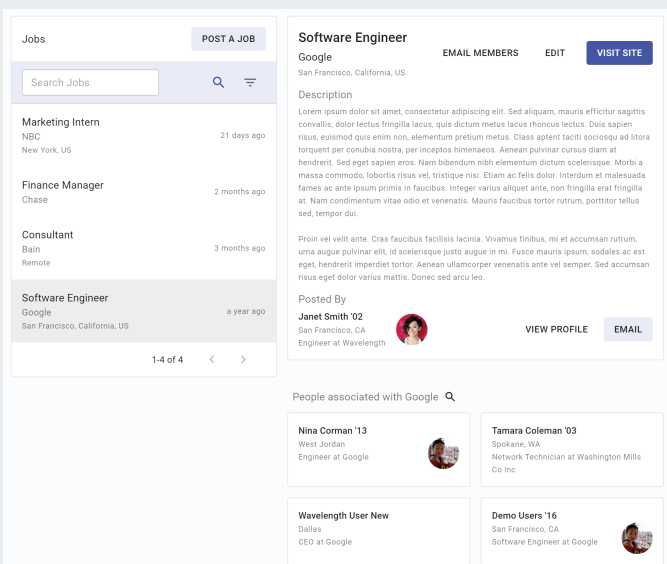


RECONNECT WITH CLASSMATES



ENABLE PEER-TO-PEER CONNECTIONS VIA SELF SUFFICIENT SEARCH TOOLS

Wavelength's Map Based Search allows users to find classmates on their own terms. Search by class year, location, career, affiliations and more. Reconnect via Zoom, email, or phone depending on a person's profile settings.

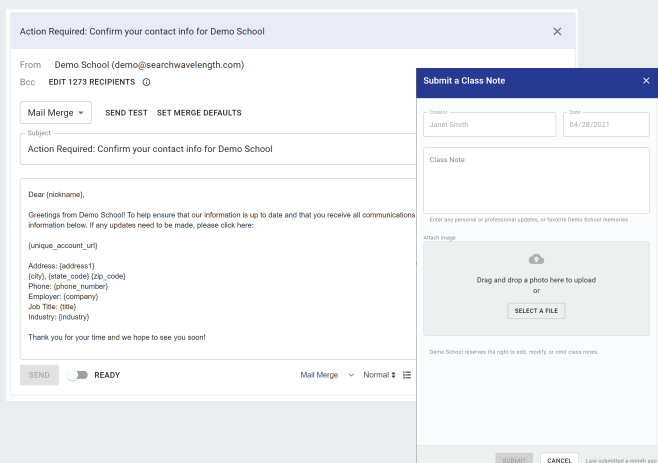


NETWORK MORE MEANINGFULLY



PROMOTE THE POWER OF COMMUNITY AND NETWORKING THROUGH THE JOB BOARD

Users may post and search for job and internship opportunities within the school's network. Search by location, job type, company and more. Additional suggested searches support the discovery of members within their network who work in their field of interest or their company of choice.



PURPOSEFUL SCHOOL UPDATES



DELIVER A PLATFORM THAT PROVES THE VALUE OF GOOD DATA AND A STRONG COMMUNITY

80% of users update their information. With 2 clicks, confirm alumni information, request class notes and collect the data you need to promote the value of your school's network. The ultimate source of accurate data is your constituent. Give them a reason to update you.