

# Proclamation #2010-01 DURHAM/DOVER/NEWMARKET, NEW HAMPSHIRE

## A Proclamation Kicking off the Durham-Dover-Newmarket 2010 Census Mail Participation Rate Challenge

**Whereas**, Dover City Manager J. Michael Joyal, Newmarket Town Administrator Edward Wojnowski, and Durham Town Administrator Todd I. Selig held a joint press conference at the Dover South End Fire Station on Friday, March 12, 2010, to issue a 2010 Census mail participation rate challenge; and

**Whereas**, this friendly competition is an effort to encourage residents of the Town of Newmarket, the City of Dover, and the Town of Durham to mail back their 2010 Census forms upon receipt and improve their Census 2000 mail participation rates; and

**Whereas**, mailing back a form ensures an accurate count and lowers the cost of the 2010 Census by reducing the number of census workers who must go door-to-door to collect census data; and

**Whereas**, about \$85 million is saved for every one percent increase in mail participation across the nation; and

**Whereas**, an accurate census count has significant social and financial impacts which affect the communities of Durham, Dover, Newmarket, and the entire Seacoast region of New Hampshire; and

**Whereas**, the U.S. Census Bureau and the Strafford Regional Planning Commission are desirous of working with local communities to encourage innovative ideas to promote strong 2010 Census participation;

**Now therefore, be it resolved** the community that boasts the highest percentage mail response participation rate as of 5:00 p.m. on April 16, 2010 as determined by the U.S. Census Bureau will enjoy a visit from the two trailing city or town administrators who will roll up their sleeves and scrub clean one of the winning community's fire trucks.

**ADOPTED** this 12<sup>th</sup> day of March, 2010 by Dover City Manager J. Michael Joyal, Newmarket Town Administrator Edward Wojnowski, and Durham Town Administrator Todd I. Selig.



For more information about the 2010 Census, visit [2010census.gov](http://2010census.gov).